



The Copper Kettle Café

June 2026
York, North Yorkshire

This month in one line

Three of the four assistants recommend you warmly and your share of voice is up 4 points — but Gemini is telling people you shut two hours early on Sundays, and that is worth fixing this week.

1 • Sentiment

ChatGPT

Positive ▲

"The Copper Kettle is a much-loved independent café known for its homemade scones and friendly service."

Claude

Positive —

"A popular choice near York Minster, praised for generous portions and a cosy atmosphere."

Gemini

Mixed ▼

"Reviews are mostly positive, though some visitors mention slow service at weekends."

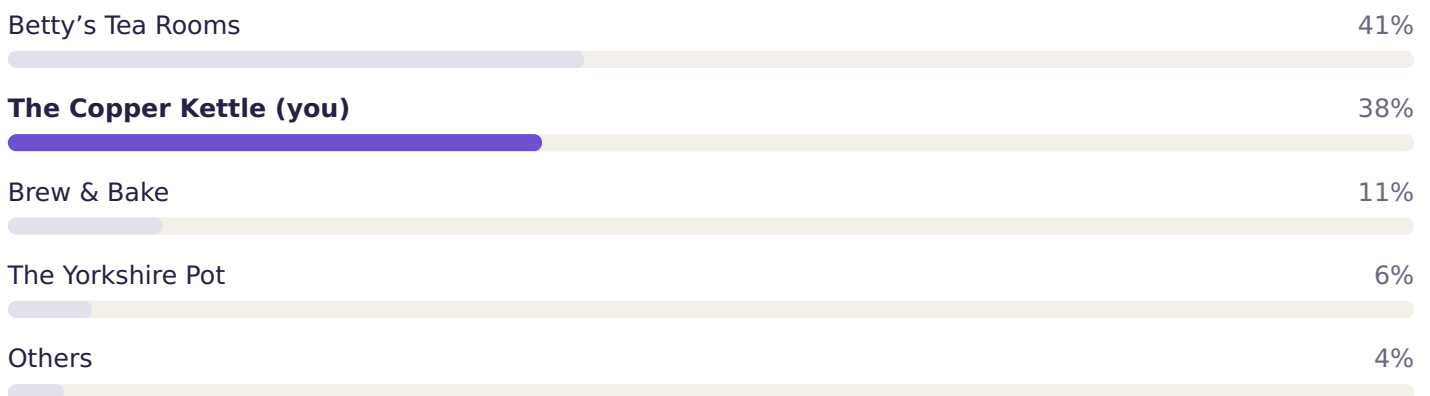
Perplexity

Positive —

"Frequently recommended for afternoon tea in York city centre, with a 4.6-star average."

2 • Share of voice

Across 40 customer-style questions ("best café near York Minster", "where to get afternoon tea in York"...), how often each business was recommended.



You are the 2nd most recommended café of 6 tracked — up from 3rd in May.

3 • Factual errors the assistants are spreading

⚠ **Gemini: Says you close at 3pm on Sundays. You close at 5pm.**

Likely picked up from an out-of-date Yell.com listing.

Costing you footfall

⚠ **Perplexity: Cites your 2024 menu, including prices you no longer charge.**

The old PDF is still live at coppernkettle.co.uk/menu-2024.

Sets wrong expectations

4 · Your fix-list

1 Correct Sunday hours on your Yell.com and Google Business listings

Effort: 10 minutes

2 Delete or redirect the /menu-2024 PDF and link the current menu

Effort: 5 minutes

3 Add a short “Why visit” paragraph to your homepage mentioning afternoon tea — the phrase customers ask the assistants about most

Effort: 30 minutes

✓ Do these three things and we’d expect the Gemini error gone and your share of voice above 40% by the August report.

Prepared by BrandWhisper · hello@brandwhisper.cloud · Reply to this email with any question about your report.

Sample report. “The Copper Kettle Café” and all competitors, figures and quotes are fictional, created to show what a monthly BrandWhisper report contains.